



LANGHE
MONFERRATO
ROERO

The Home of BuonVivere

INCOMING TOUR OPERATORS 2026
Langhe Monferrato Roero Tourist Board



IDEA TOURS

We offer on-demand, customized trips only for inspired and passionate *bon vivants* to understand the food and wine culture of the region.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, luxury tourism, incentive/team building, event organization, LGBTQ+ .

CLIENTS:

Small and large groups, couples, seniors, incentive groups, associations.



Corso alla Vittoria, 28-30
14100 Asti (AT)

Tel: +39 347 8307365

info@ideatours.it

www.ideatours.it





Incoming Piemonte by Il Tourbante Viaggi

Local DMC located in Piedmont and specialist of Langhe, Monferrato and Roero

MAIN SECTORS OF SPECIALIZATION:

Outdoor, art&culture, event organization, food and wine, incentive/team building.

CLIENTS:

Individuals, small and large groups, incentive, couples, seniors, associations.



Via Vittorio Emanuele II, 154
12042 Bra (CN)

Tel: +39 0172 439872

incoming@tourbante.com

www.incomingpiemonte.com





ITALIAN DELIGHTS

We are a family of enthusiastic wine producers in the Langhe. Our mission is to spread awareness about all the "delicacies" of our region through the eyes and passion of those living here every day, with customized activities and experiences linked to the world of wine and vineyard farming.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, accessible tourism, wedding, event organization, luxury tourism, incentive/team building, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Frazione Annunziata, 14
12064 La Morra (CN)

Tel: +39 0173 509288

denise@agricolamarrone.com

www.italiandelights.it



We are your personal Trip Designers, striving to make your stay a bespoke experience, perfectly marching your wishes. We shall use the best of our knowledge to make the Italian Journey of your dreams come true and involve you in a genuine Italian experience.

MAIN SECTORS OF SPECIALIZATION:

Luxury.

CLIENTS:

Individuals, couples, incentive groups.



Strada Statale Alba - Bra, 23 -
Frazione San Martino, 22
12042 Bra (CN)

Tel. +39 339 4303592

info@italianjourneyexperience.it

www.italianjourneyexperience.com





KALITUMBA TRAVEL

We are a tour operator specialized in travel on-board unique vehicles, like the original Vespa Piaggio and Fiat 500 cabriolet (new model); we offer customized travel packages for individuals or incentive groups.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food&wine, incentive/team building.

CLIENTS:

Individuals, large and small groups, families, incentive groups, associations.



Via Martiri, 87

12040 Ceresole d'Alba (CN)

Tel: +39 0172 410312

roberta.ferrero@kalitumbatravel.com

www.kalitumbatravel.com





LANGHE EXPERIENCE TOURS & EVENTS

A dedicated and friendly team curating not only your bespoke vacation or event, but your complete sense of well-being. We have personally selected and tested all the facilities, event locations, service providers and activities we offer, and we work with local professionals only, tested in over 34 years of experience. We specialize in artisanal organisation of charming and luxurious personalized food and wine tours for couples and small groups, and in creating high-level private events, such as motivational trips, meetings and corporate parties, in Langhe Monferrato Roero and across North of Italy.

Our philosophy of hospitality, the “Langhe Experience Style”, is inspired by the lifestyle of our hills, rooted in authenticity, attention to detail, preservation of traditions and a refined sense of elegance. With us, luxury seamlessly intertwines with the soul of the land, creating an intimate and deeply local experience.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, accessible tourism, event organisation, luxury tourism, incentive/team building.

CLIENTS:

Individuals, families, Small and large groups, couples, singles, seniors, incentive groups.



Artisans of Italian Emotions

Piazza San Paolo, 3

12051 Alba (CN)

Tel: +39 0173 226555

tour@langhe-experience.it

www.langhe-experience.tours





LOVE LANGHE

LoveLanghe is a travel agency specialised in the creation of unique tailor-made experiences, designed to meet the tastes and needs of every customer, focused on food and wine products, small local realities, tradition and culture of this territory.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, event organization, incentive/team building, family tourism, accessible tourism.

CLIENTS:

Individuals, small and large groups, couples, families, incentive groups.

lovelanghe

Via Castello 2

12050 Albaretto della Torre
(CN) Tel: +39 0173 216026

+39 3935762060

tour@lovelanghe.com

tour.langhe.net





MEET PIEMONTE

Meet Piemonte is a premier Italian tour operator specializing in curated **small-group tours** to Italy for the curious traveler. We focus on the art of **slow travel** that goes beyond the highlights, **traveling in style** from one Italian region to the next.

A smaller group size ensures **personalized attention** for guests, enhancing their overall experience and fostering a deeper appreciation of the destination. A vetted **team** of tour guides, drivers, local hosts, and boutique hotel owners brings nearly twenty years of experience, dedicated to providing an unforgettable experience.

In addition to the small-group tours to Italy listed on this website, Meet Piemonte Tour Operator is a reliable **Destination Management Company** for independent travelers, wine clubs, private organizations, travel advisors, and travel companies. We work behind the scenes and arrange “white-labeled” tours that delve into lesser-known regions of Italy, ensuring a smooth experience from planning through on-tour assistance.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, luxury tourism

CLIENTS:

Individuals, small and large groups, couples



Via Cordara, 34
14049 Nizza Monferrato (AT)
Tel: +39 344 1114522
info@meetpiemonte.com
www.meetpiemonte.com





SLOWDAYS

We design and deliver curated travel experiences in the Langhe, Roero, and Monferrato in Piedmont. Our approach is based on quality, authenticity, and human connection. We craft each proposal by partnering with trusted local partners and combining their experiences into coherent, well-balanced itineraries.

We offer both ready-to-book experiences and tailor-made solutions, designed around the needs of each group. Our tours focus on food and wine, outdoor activities, and immersive experiences, and can be enjoyed independently or with local guides, by car, e-bike, or on foot.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, event organization, incentive/team building

CLIENTS:

Families, small and large groups, couples, incentive groups, associations.

SLOWDAYS

Via XXV Aprile, 5
12040 Corneliano d'Alba (CN)

claudia@slowdays.it

www.slowdays.it





TEATRO DEGLI ACERBI INCOMING

We are an inbound Tour Operator that turns Langhe and Monferrato into immersive experiences: each of them are guided by the «storymovers», professionals, who combine tour leader skills with theatrical arts of Teatro degli Acerbi.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, outdoor, family tourism

Clients:

Families, small groups, couples



PIEMONTE
STORYMOVERS®

Via Carlo Alberto/ang. Piazza
Martiri

14049 Nizza Monferrato (AT)

Tel: +39 329 2285564

info@piemontestorymovers.tours

www.piemontestorymovers.it



The Grand Wine Tour is a tour operator and association that proposes itself as the «Relais & Chateau» chain of Italian wine. A network made up of wineries that combine the quality of their wines with high level hospitality, to offer Tourists an experience of authenticity and excellence.

MAIN SECTORS OF SPECIALIZATION:

Events organization, luxury, food & wine, incentive/team building

CLIENTS:

Individuals, families, groups, couples, seniors



Via Rio Misureto 8
12051 Alba (CN)

Tel: +39 348 9218691

sales@thegrandwinetour.com

www.thegrandwinetour.com



We are an innovative startup developed from a vision to connect travelers to Italian flavors and to embody the passion of local producers into their journey, with a personalized experience, responding promptly to all needs and organizing truly unique and exciting itineraries.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, luxury tourism.

CLIENTS:

Individuals, families, couple, small groups.



THE ITALIAN TROTTER
your foodie dream tour

Via F.lli Vicari, 70
14054 Castagnole delle Lanze (AT)

Tel: +39 333 5913770

+39 333 8000911

info@theitaliantrotter.com

www.theitaliantrotter.com





TOUR DIVINI

We are an Italian tour operator and travel designer for passion since 2010. We love to create trips to discover an exclusive side of Italy. Since 2018 we are partner of Slow Food Italia and we have designed several specific tours dedicated to the “Slow Food Presidia”

MAIN SECTORS OF SPECIALIZATION:

Outdoor, art and culture, event organization, wellness, accessible tourism, luxury tourism, food & wine, incentive/team building

CLIENTS:

Individuals, large and small groups, couples, seniors, incentive groups, associations



Via Marellò Boetti 69

12040 Govone (CN)

Tel: +39 335 6326512

cristina.sorice@tourdivini.com

www.tourdivini.it





TOUR IN VESPA

We organize experiences “riding a Vespa” in Langhe Monferrato Roero with the aim of involving customers in unique activities in order to live, to feel and to know its excellences, the most important places and the real people who live and work there.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, accessible tourism, food and wine, incentive/team building.

CLIENTS:

Individuals, couples, incentive groups.



Strada Statale Alba – Bra 23,
Frazione San Martino, 22
12042 Bra (CN)

Tel: +39 338 5310137
info@tourinvespa.com
www.tourinvespa.com





V.I.C. – VERY IMPORTANT CUSTOMER

We organize travel in Piedmont for those who love art, nature and cuisine, and those who are interested in wine, truffles and in experiencing the thrill of riding a steam engine train or hiking the trails of the hills accompanied by an expert guide.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, art and culture, event organization, incentive/team building, religious tourism, scholastic tourism.

CLIENTS:

Group on request, small groups, individuals, seniors, incentive groups, associations.



Via Rio Misureto, 8
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irene@piemontevic.com

www.piemontevic.com

www.viaggidiclasse.com





YOOKYE

We create tailor-made holiday packages in Italy. Yookie is a platform that profiles customers using a form and creates tailor-made holiday packages thanks to the presence of explorers throughout Italy. We are a tour operator and within one working day we send foreign travel agencies a holiday package including accommodation, experiences, services and transfers.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, art and culture, food and wine, event organization, wellness, luxury tourism, wedding, incentive/team building, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Corso Piave, 174/G
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paolo.taricco@yookye.com

<https://yookye.com>





CONSORZIO TURISTICO LANGHE MONFERRATO ROERO

TOURIST CONSORTIUM

We represent the best hotels, the best restaurants - from 21 Michelin stars to the most characteristic local inns - the most exclusive event locations and activities of this extraordinary region. With over 34 years of experience, we work with trusted local professionals only to create memorable and tailored stays, filled with relaxation and authenticity.

All our carefully selected partners embrace the “Langhe Experience Style” - a distinctive and recognizable code of hospitality, defined by precise service standards and a commitment to personalized, authentic guest experiences. This unique approach is designed to make every moment of the journey truly unforgettable.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, accessible tourism, wedding, event organisation, luxury tourism, incentive/team building, family tourism, LGBTQ+.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations



Piazza S. Paolo, 3

12051 Alba (CN)

Tel: +39 0173 362562

info@langhe-experience.it

www.langhe-experience.it





CONSORZIO PICCOLE STRUTTURE RICETTIVE LANGHE MONFERRATO ROERO

TOURIST CONSORTIUM

Discover with us the jewels of local hospitality: historic mansions, charming residences, country houses, rural guesthouses, holiday apartments, bed & breakfasts, small structures managed by enthusiastic men and women who will open the doors of their homes to welcome you and make sure you feel at home. Small family businesses where you can breathe in authentic hospitality: here every detail is taken care of and customized to meet your needs.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, accessible tourism, luxury tourism, incentive/team building, family tourism, LGBTQ+.

CLIENTS:

Individuals, families, small groups, couples, singles, seniors, incentive groups, associations.



Piazza San Paolo, 3
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LANGHE MONFERRATO ROERO TOURIST BOARD

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