

# LANGHE MONFERRATO ROERO TOURISM IN 2024 v/s 2023

694,3 k

ARRIVALS TOTAL

+4 %

334,1 k

FOREIGN +6,9 %

360,2 k

DOMESTIC +1,4 %

1,55 mio

OVERNIGHT STAYS TOTAL

+5,1 %

941,8 k

FOREIGN +9 %

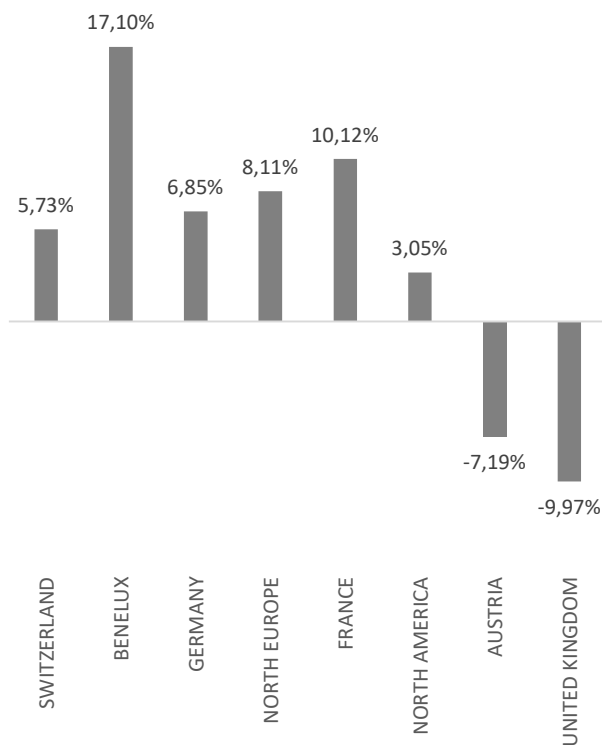
LOS 2,82

604,7 k

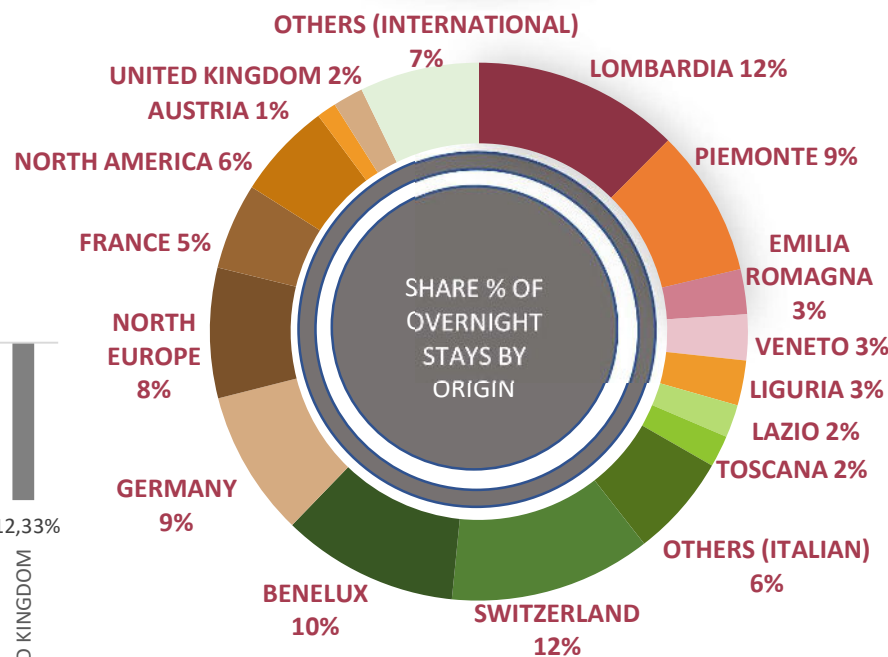
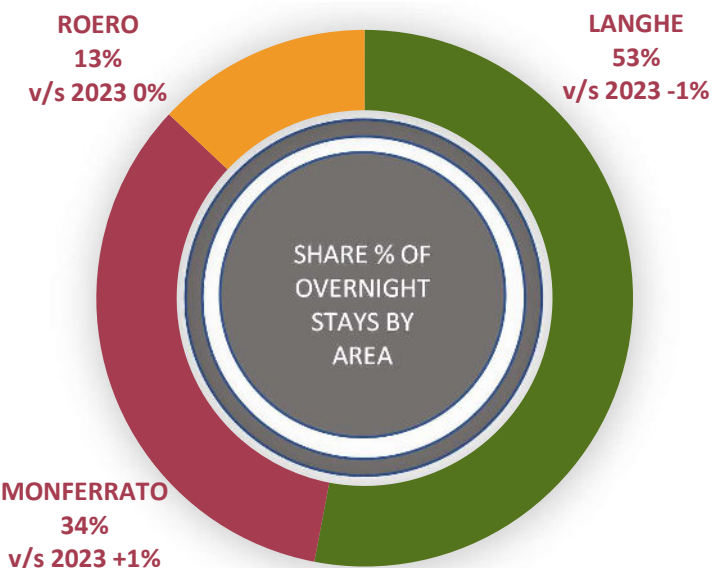
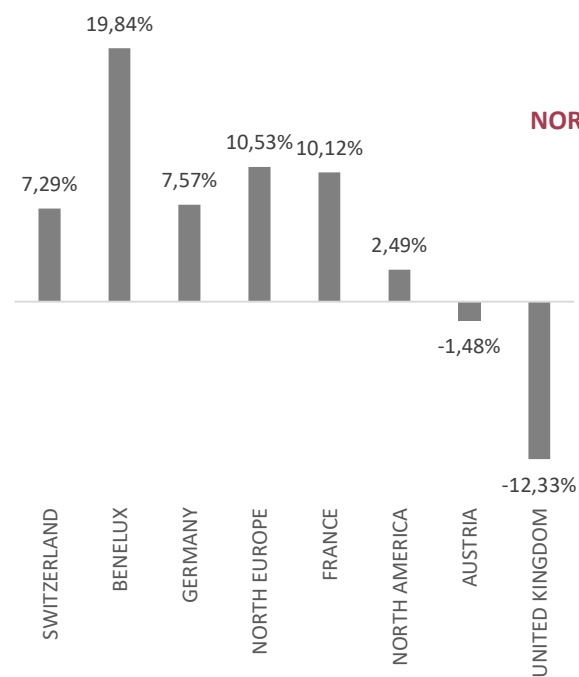
DOMESTIC - 0,3 %

LOS 1,68

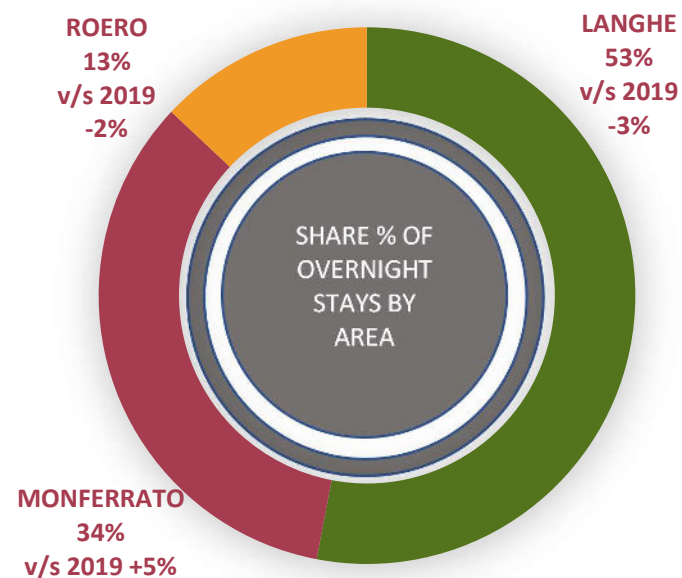
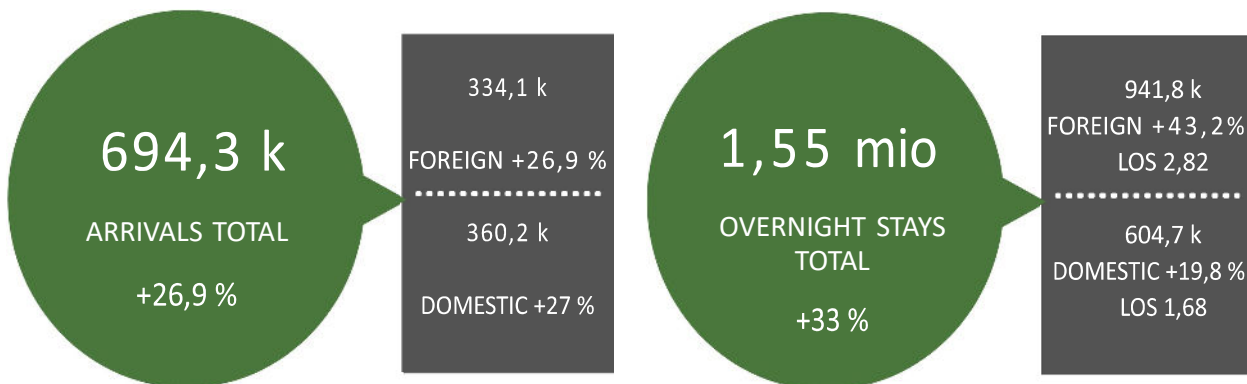
## INTERNATIONAL ARRIVALS (GROWTH RATE)



## INTERNATIONAL OVERNIGHTS (GROWTH RATE)

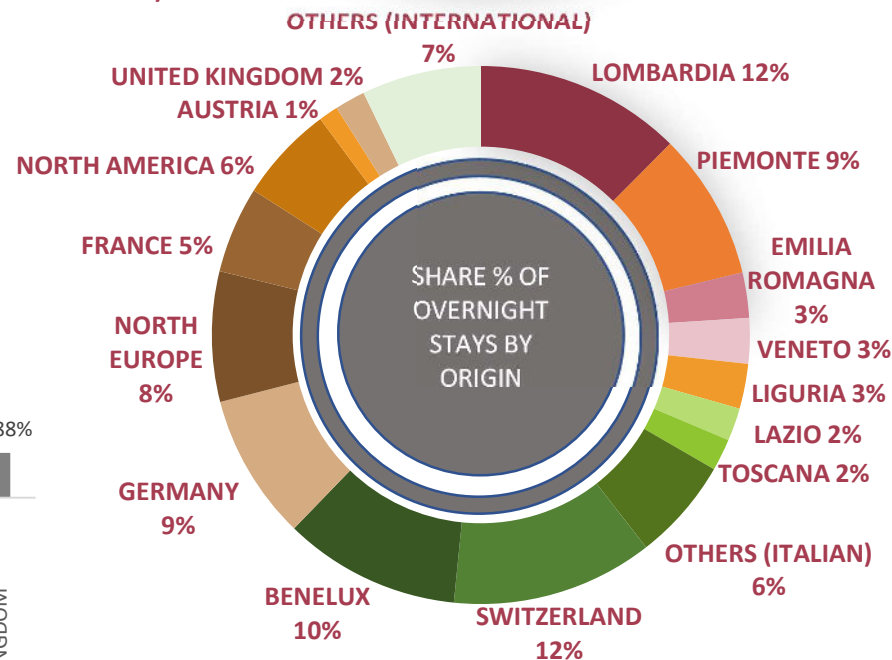
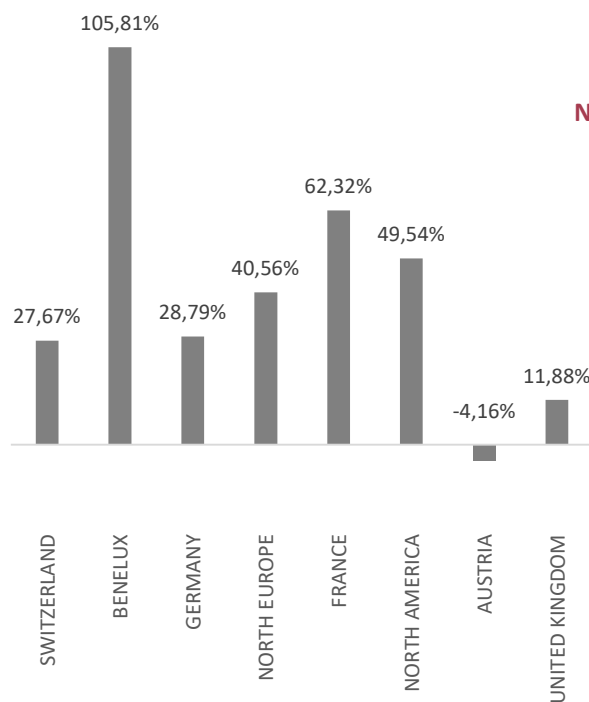
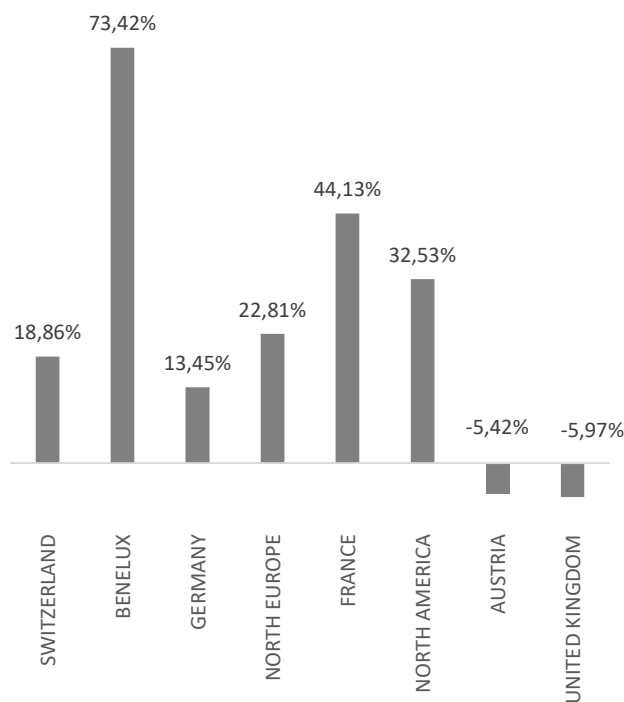


# LANGHE MONFERRATO ROERO TOURISM IN 2024 v/s 2019

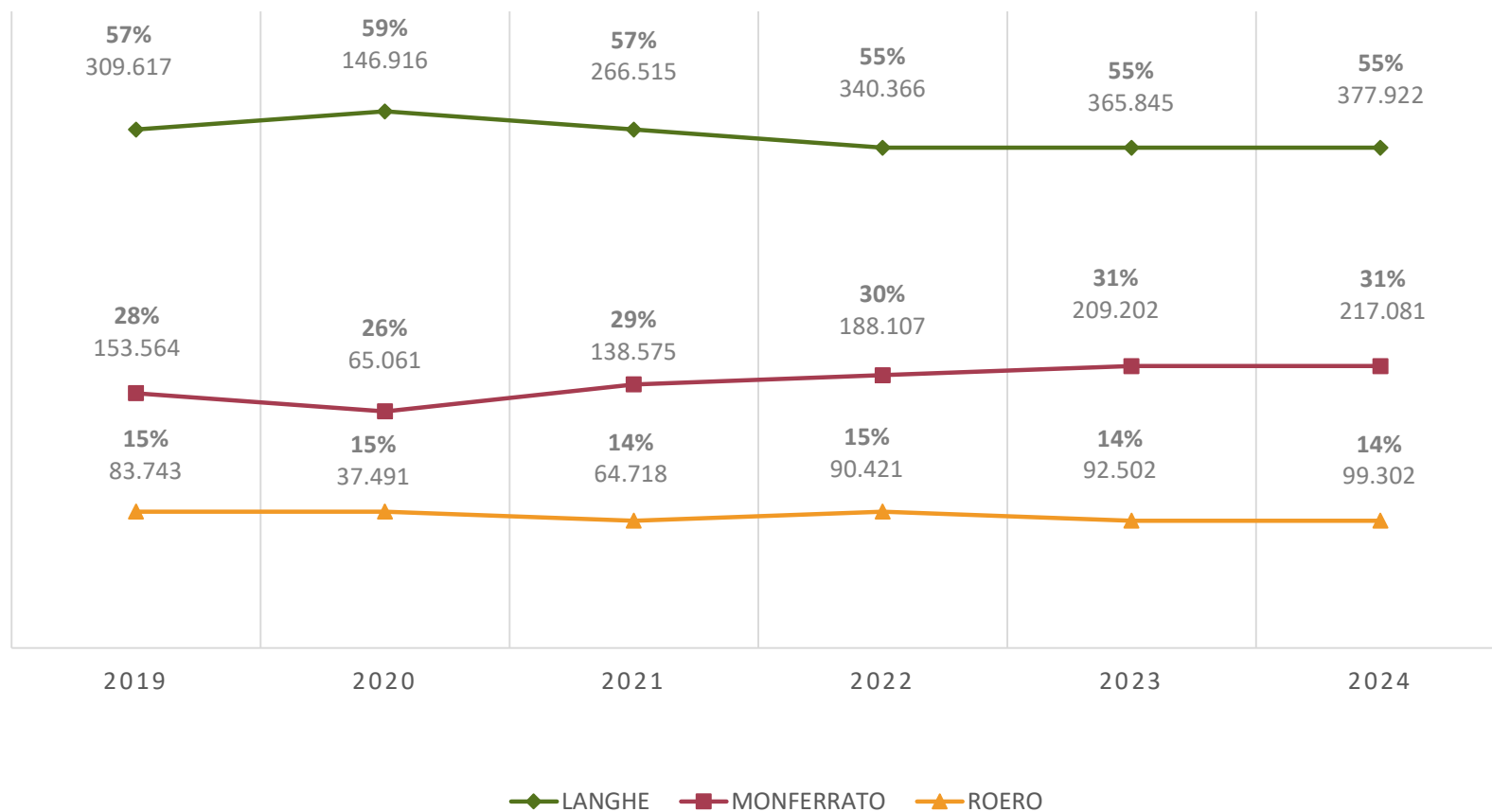


**INTERNATIONAL ARRIVALS  
(GROWTH RATE)**

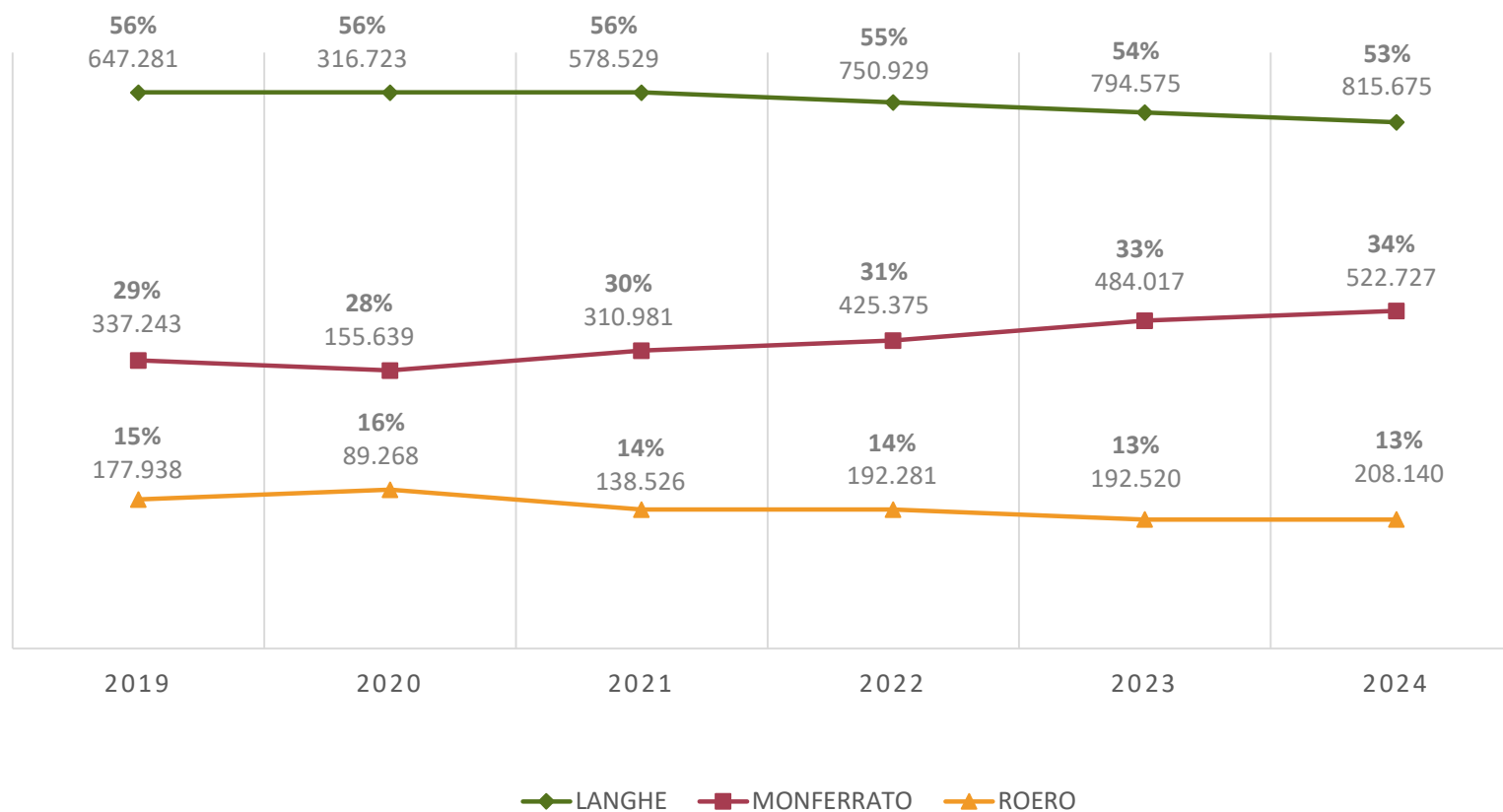
**INTERNATIONAL OVERNIGHTS  
(GROWTH RATE)**



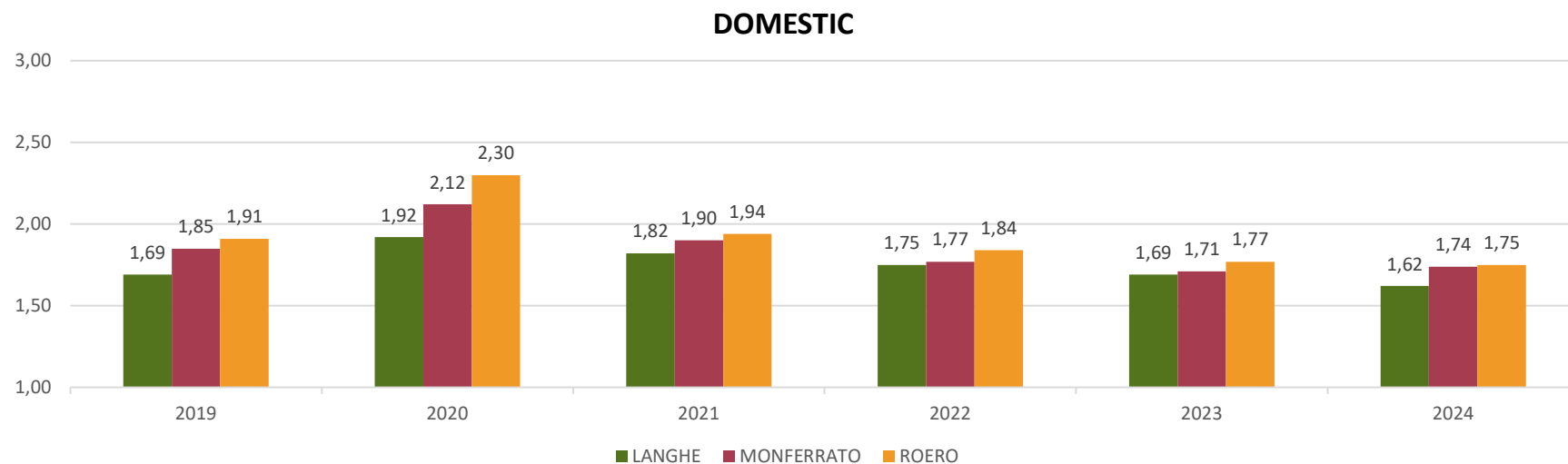
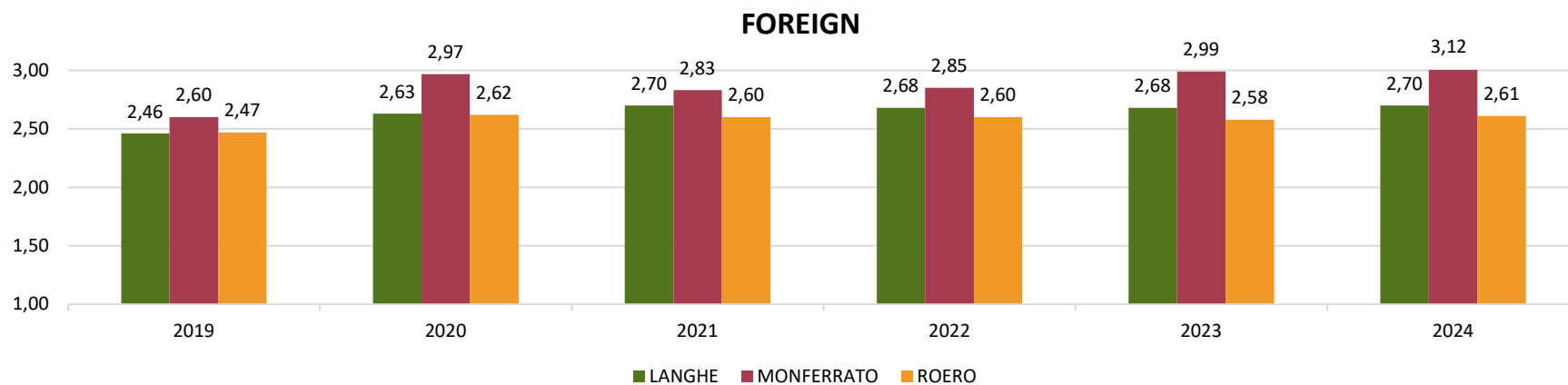
## ARRIVALS AND SHARE % DATA IN LANGHE MONFERRATO ROERO (2019-2024)



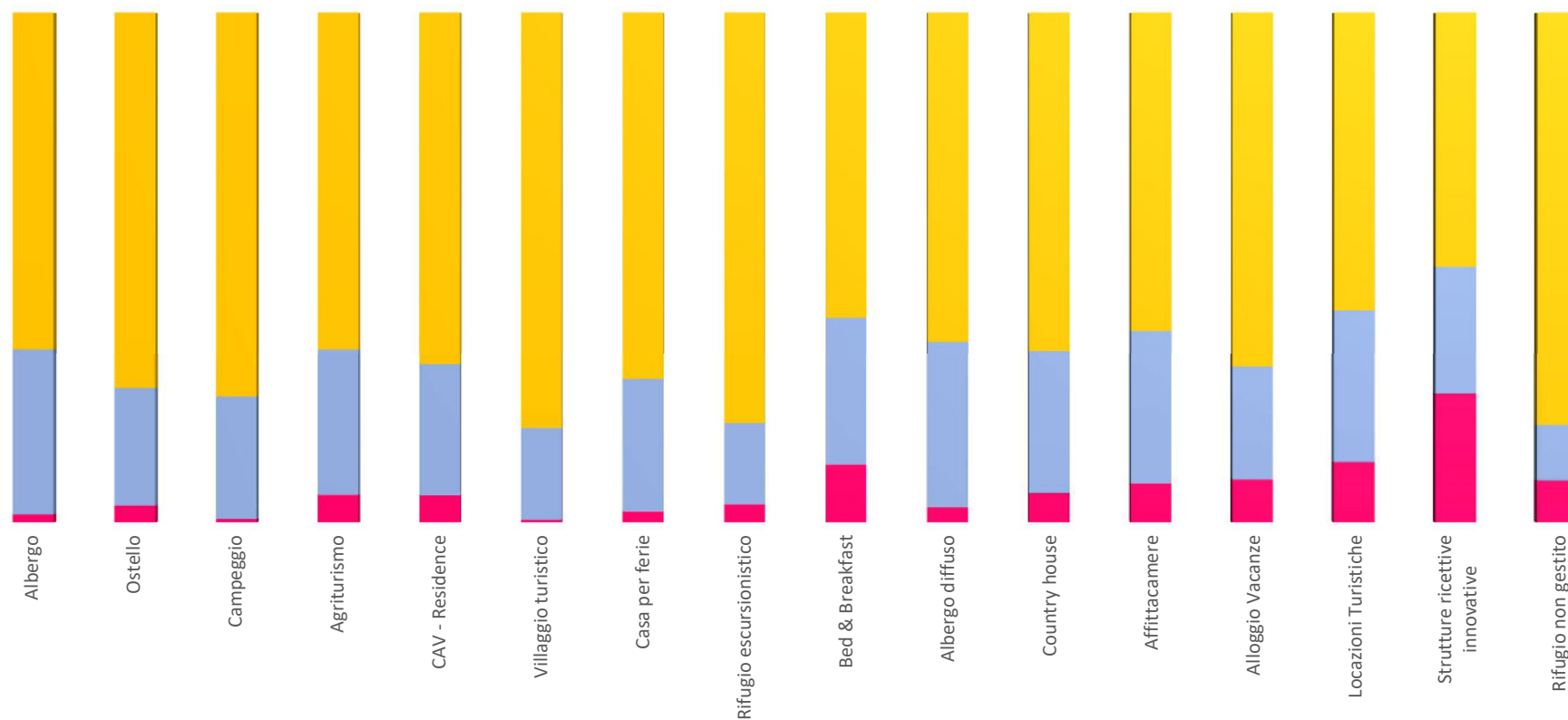
## OVERNIGHT STAYS AND SHARE % DATA IN LANGHE MONFERRATO ROERO (2019-2024)



# LENGTH OF STAY DATA IN DAYS IN LANGHE MONFERRATO ROERO (2019-2024)



## COMPOSITION OF THE ACCOMMODATION OFFER IN LANGHE MONFERRATO ROERO 2024



|             |       |    |     |       |       |     |     |    |       |    |     |       |     |        |   |    |
|-------------|-------|----|-----|-------|-------|-----|-----|----|-------|----|-----|-------|-----|--------|---|----|
| ■ Letti     | 6.010 | 68 | 674 | 6.005 | 2.261 | 330 | 440 | 92 | 1.882 | 22 | 605 | 2.765 | 226 | 13.428 | 6 | 30 |
| ■ Camere    | 2.932 | 21 | 212 | 2.582 | 832   | 72  | 157 | 18 | 904   | 11 | 253 | 1.320 | 71  | 6.824  | 3 | 4  |
| ■ Strutture | 142   | 3  | 6   | 487   | 171   | 2   | 13  | 4  | 352   | 1  | 52  | 336   | 27  | 2.692  | 3 | 3  |