



LANGHE
MONFERRATO
ROERO

The Home of BuonVivere

INCOMING TOUR OPERATOR
Langhe Monferrato Roero Tourism Board
2022



Since 1992, we have been organizing travel to explore the world and our local territory, with personalized packages that are perfect for everyone.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, weddings, events organization, incentive/team building, luxury tourism, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Via D. G. Alberione, 8/B

12051 Alba (CN)

Tel: +39 0173 440266

Fax: +39 0173 440627

info@albatur.it

www.albatur.it





BESPOQUE

Based in Alba, our DMC provides luxury services not only in Piedmont but throughout Italy. Intentionally small, we create bespoke trips full of charm but based on the authenticity of the artisans and producers we work with. We are extremely flexible, accurate and obsessed by details.

MAIN SECTORS OF SPECIALIZATION:

Luxury tourism.

CLIENTS:

Individuals, couples, senior, families.



BESPOQUE

LUXURY TRAVEL IN ITALY

Via Acqui, 2

12051 Alba (CN)

Tel: +39 0173 530109

info@bespoqe.com

www.bespoqe.com





CALA IN by CALA MAJOR VIAGGI

We are an outbound tour operator since 1994, but we have also started to operate as an incoming agency offering Piedmont and Northern Italy as a destination focusing on the areas of Asti, Monferrato, Langhe and Turin. Thanks to 25 years' experience, we can provide a wide range of quality services and assistance throughout Italy.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, wedding, events organization, luxury tourism, incentive/team building, family tourism, religious tourism, scholastic tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Via Brofferio 74

14100 Asti (AT)

Tel: +39 0141 436848

Fax. +39 0141 436801

calain@calamajor.it

www.calamajor.it





CARIOCA VIAGGI

We are a travel agency and tour operator and we can organise every kind of tour in Langhe Monferrato Roero or all over Italy.

MAIN SECTORS OF SPECIALIZATION:

Wellness, food and wine, wedding, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors.



Via Careddu, 2

14053 Canelli (AT)

Tel: +39 0141 831957

Fax. +39 0141 829954

advcarioca@cariocaviaggi.com





DIVINO PIEMONTE by VOLMAR VIAGGI E VACANZE

We organize tailor made tours in the whole Piedmont, in particular focused on food and wine with the aim to let our guests discover and understand the excellences of our land, such as wines, truffles, cheese, offering them real experiences between nature and gastronomy.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, wedding, event organization,
incentive/team building.

CLIENTS:

Individuals, families, small and large groups, couples, incentive groups.



Piazza Zoppa, 4

14053 Canelli (AT)

Tel: +39 0141 831818

+39 320 1843024

info@divinopiemonte.eu

www.divinopiemonte.com





DIWINE TOUR

We organize custom travel packages in Langhe Roero and Monferrato, enhanced by unique experiences connected to the world of wine, food and local traditions.

MAIN SECTORS OF SPECIALIZATION:
Food and wine, luxury tourism.

CLIENTS:

Individuals, small groups, couples.



Piazza San Paolo, 3
12051 Alba (CN)
Tel: +39 335 5325310
info@diwinetour.com
www.diwinetour.com





IDEA TOURS

We offer on-demand, customized trips only for inspired and passionate *bon vivants* to understand food and wine culture of the region.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, luxury tourism, incentive/team building.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Idea Tours

Corso Alfieri, 458

14100 Asti (AT)

info@ideatours.it

www.ideatours.it





INSITE TOURS

We are an incoming tour operator specialized in the territory of the Cuneo province and Langhe. We are the perfect partner for artistic-cultural tours, food and wine tours, outdoor experiences, bicycle and e-bike tours, trekking, and sports activities in the Alps.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors.



Via Roma, 63
12060 Murazzano (CN)
Tel: +39 334 7793333
+39 339 4971686
info@insitetours.eu
www.insitetours.eu





ITALIAN DELIGHTS

We are a family of enthusiastic wine producers in Langhe. Our mission is to spread awareness about all of the "delicacies" of our region through the eyes and passion of those living here every day, with customized activities and experiences linked to the world of wine and vineyard farming.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, art and culture, accessible tourism, wedding, event organization, luxury tourism, incentive/team building, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Frazione Annunziata, 14 12064
La Morra (CN)

Tel: +39 0173 509288

Fax: +39 0173 509063

denise@agricolamarrone.com

www.italiandelights.it





ITALIAN JOURNEY EXPERIENCE

We are your personal Trip Designers! Striving to make your stay a bespoke experience, perfectly marching your wishes. Let us involve you in a genuine Italian experience.

MAIN SECTORS OF SPECIALIZATION:

Luxury.

CLIENTS:

Individuals, couples, incentive groups.



Strada Statale Alba - Bra, 23 -
Frazione San Martino, 22
12040 Pocapaglia (CN)
Tel. +39 339 4303592

info@italianjourneyexperience.it
www.italianjourneyexperience.com





KALITUMBA TRAVEL

Kalitumba Travel
Incoming 

We are tour operators specialized in travel on-board unique vehicles, like the original Vespa Piaggio and Fiat 500 cabriolet (new model); we offer customized travel packages for individuals or incentive groups, in many different areas of Italy.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, event organization, incentive/team building.

CLIENTS:

Individuals, small groups, incentive groups.

Via Martiri, 87

12040 Ceresole d'Alba (CN)

Tel: +39 0172 410312

booking@kalitumbatravel.com

www.kalitumbatravel.com





LANGHE EXPERIENCE TOURS & EVENTS

We are specialists in creating charming, tasteful events and incentives, accompanying our guests in the discovery of the most authentic food and wine experiences that Langhe Monferrato and Roero have to offer, organizing high level custom, specific and exclusive tours for small groups.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, accessible tourism, event organisation, luxury tourism, incentive/team building.

CLIENTS:

Small and large groups, seniors, incentive groups, associations.



Piazza San Paolo, 3

12051 Alba (CN)

Tel: +39 0173 226689

Fax: +39 0173 226530

tour@langhe-experience.it

www.langhe-experience.tours





LANGHE4YOU

We're specialized in food and wine tours in the Langhe, especially in the Barolo area. We offer experiential tour packages to discover the history and the culture of this beautiful land, meeting the most famous producers of the most sought-after wines, which made this land famous all over the world.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, incentive.

CLIENTS:

Individuals, small groups.



Via della Chiesa, 3
12065 Monforte d'Alba (CN)

Tel: +39 0173 253013

info@langhe4you.com

www.langhe4you.com





LOVE LANGHE

For us, tourism means first of all passion for our work and commitment to those who decide to rely on us. We take care of organizing a holiday that is tailored for you, by starting with your needs and building step by step the experience from which you can get maximum satisfaction.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, event organization, incentive/team building, family tourism.

CLIENTS:

Individuals, small and large groups, couples, incentive groups.



Via Castello 20
12050 Albaretto della Torre (CN)
Tel: +39 0173 216026
+39 338 1178617
tour@lovelanghe.com
tour.langhe.net





MEET PIEMONTE

We are a luxury boutique tour operator that crafts personalized tours in the Piedmont Region of Italy and nearby areas of interest such as Lake Como, Milan Portofino and Cinque Terre. We proud ourselves to be focused on one single Italian region rather than on the entire Country.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, art and culture, luxury tourism, incentive/team building, family tourism, scholastic tourism.

CLIENTS:

Individuals, families, small and large groups, couples, seniors, incentive groups, associations.



Via Cordara, 34

14049 Nizza Monferrato (AT)

Tel: +39 344 1114522

info@meetpiemonte.com

www.meetpiemonte.com





PIEMONTPUR

piemontpur

We are a tour operator specialised in the organisation of tailor-made tourist packages for groups and individuals. We offer our clients the knowledge gained in 27 years of experience and the passion for this magnificent territory. We carefully select our suppliers and collaborators to keep Piedmont in the hearts of all our clients.

Via Cavour, 28
12060 Castiglione Falletto (CN)
Tel: +39 331 1943602
reisen@piemont-pur.com
www.piemont-pur.com

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food & wine, art and culture, wedding, events, luxury tourism, incentive team building, family tourism.

CLIENTS:

Individuals, families, small groups, groups on request, couples, singles, seniors, incentive groups/groups for team building activities, associations.

LANGHE MONFERRATO ROERO | THE HOME OF BUONVIVERE





SIPLANGHE

We are a new incoming tour operator specialized in tailor made tours, focused on food and wine and authentic experiences.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, events organization, luxury tourism, incentive/team building, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Strada Rizzi, 18
12060 Treiso (CN)
Tel: +39 345 0056512
info@siplanghe.it
www.siplanghe.it
www.tourinlanga.it





SLOW DAYS

We are specialized in experiences characterized by attention to quality and human contact, thanks to the extreme care and customization we give to our packages. We offer custom tours, with or without guides, by car or on bicycles for individuals, as well as pre-packaged tours for large and small groups.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, wellness, food and wine, accessible tourism, event organisation, incentive/team building, family tourism.

CLIENTS:

Individuals, families, small and large groups, couples, seniors, associations.



SLOWDAYS

Via XXV Aprile, 5
12040 Corneliano d'Alba (CN)

claudia@slowdays.it

www.slowdays.it





STILE DIVINO ITALY

We are an incoming tour operator based mainly in Piedmont and its surrounding areas, specialized in cultural and food/wine tours for individuals or groups, custom packaged according to the specific target of reference.

MAIN SECTORS OF SPECIALIZATION:

Food and wine, art and culture, accessible tourism, luxury tourism, incentive/team building.

CLIENTS:

Individuals, small and large groups, seniors, incentive groups.



Via Vittorio Emanuele II, 37
12060 Verduno (CN)

Tel: +39 0172 1773002

Fax: +39 0172 1910226

info@stiledivinoitaly.com

www.stiledivinoitaly.com





THE ITALIAN TROTTER

We are an innovative startup developed from a vision to connect travelers to Italian flavors and to embody the passion of local producers into their journey, with a personalized experience, responding promptly to all needs and organizing truly unique and exciting itineraries.

MAIN SECTORS OF SPECIALIZATION:

Wellness, food and wine, luxury tourism.

CLIENTS:

Individuals, families, small groups.



THE ITALIAN TROTTER

your foodie dream tour

Via F.lli Vicari, 70
14054 Castagnole delle Lanze (AT)

Tel: +39 333 5913770

+39 333 8000911

info@theitaliantrotter.com

www.theitaliantrotter.com





TOUR IN VESPA

We organize experiences “riding a Vespa” in Langhe Monferrato Roero with the aim of involving customers in unique activities in order to live, to feel and to know its excellences, the most important places and the real people who live and work there.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, accessible tourism, food and wine, incentive/team building.

CLIENTS:

Individuals, couples, incentive groups.



Strada Statale Alba – Bra 23,
Frazione San Martino, 22
12040 Pocapaglia (CN)
Tel: +39 338 5310137
info@tourinvespa.com
www.tourinvespa.com





V.I.C. – VERY IMPORTANT CUSTOMER

We organize travel in Piedmont for those who love art, nature and cuisine, and those who are interested in wine, truffles and in experiencing the thrill of riding a steam engine train or hiking the trails of the hills accompanied by an expert guide.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, art and culture, event organization, incentive/team building, religious tourism, scholastic tourism.

CLIENTS:

Group on request, small groups, individuals, seniors, incentive groups, associations.



Via Rio Misureto, 8
12051 Alba (CN)

Tel: +39 0173 223250

Fax: +39 0173 366968

info@piemontevic.com

www.piemontevic.com





WELCOME PIEMONTE

We offer several kinds of tours: guided tours and thematic experiences with attention to history, culture, literature, but also: food and wine, tours, entertainments, long stays for individuals and groups, outdoor experiences, educational tourism for students and children, incentive and event organization.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, art and culture, wedding, event organization, luxury tourism, incentive/team building, family tourism, scholastic tourism.

CLIENTS:

Individuals, families, small and large groups, couples, singles, seniors, incentive groups, associations.



Via XX Settembre, 126
14100 Asti (AT)

Tel: +39 339 5315104

+39 348 3938038

info@welcomepiemonte.it

www.welcomepiemonte.it





YOOKYE

Through our touristic and experimental platform, we offer travellers tailor-made proposals, created by local experts according to the needs and aspirations of the users, enhancing the different Italian areas. All services are certified by local experts and all information are registered with Blockchain system, for this reason true and unchangeable.

MAIN SECTORS OF SPECIALIZATION:

Outdoor, food and wine, art and culture, family tourism.

CLIENTS:

Individuals, families, small groups (max 20 pax), couples, singles.



Corso Piave, 174/G

12051 Alba (CN)

Tel: +39 335 6933634

info@yookye.com

www.yookye.com





CONSORZIO TURISTICO LANGHE MONFERRATO ROERO

TOURIST CONSORTIA

The Langhe Monferrato Roero - Langhe Experience Tourist Consortium, founded in 1992, represents more than 250 companies carefully selected from the best charming hotels, the most prestigious restaurants and the most characteristic taverns as well as wellness centers, golf clubs and tourist service providers in the area of Langhe Monferrato Roero.



Piazza S. Paolo, 3

12051 Alba (CN)

Tel: +39 0173 226555

info@langhe-experience.it

www.langhe-experience.it



Langhe Monferrato Roero Tourism Board

Piazza Risorgimento, 2 - 12051 Alba (CN)

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info@visitlmr.it

www.visitlmr.it

